



Value Added Service Terms and Conditions

Daily SMS Subscriptions

Customer will receive SMS updates daily

Customer will have to opt in to receive update daily by sending relevant command to designated short-code

Promotions dates involving free SMS subscription alerts is set by ATHKL as and when required. They reserve the right to extend the end dates if required. Details for free subscription services will be advertised accordingly

Customer will receive charged SMS update from the short-code 301

Message from 301 is charged at AU\$0.20 per SMS (160 characters).

To subscribe to a channel txt JOIN KEYWORD to 304

To unsubscribe from a channel, txt LEAVE KEYWORD to 304

Texting to short-code 304 is free of charge

List of subscriptions channels will be advertised and available on the ATHKL websites & social pages

Information On Demand

Customer will have to send an SMS with correct command to receive the relevant update

This is not a subscription service, so customer will receive message only upon request via SMS as a one off basis.

Promotion dates involving free SMS IOD services is set by ATHKL. They reserves the right to extend the end dates if required. Details for free IOD services will be advertised accordingly

Customer will receive charged SMS update from the short-code 302

Message to 302 is charged at AU\$0.20 per SMS sent

To receive an update in an instant, txt GET KEYWORD to 302

List of IOD channels will be advertised and available on the ATHKL websites & social pages.

Bulk SMS Service

Companies or independent persons can send Bulk SMS to their clients/members/customers to notify them of any promotions, meetings, etc.

Companies or independent persons must send their request to ATHKL team on VAS_TEAM@athkl.com.ki and ATHKL will share a proposal to be accepted accordingly.

ATHKL will enter into a commercial agreement with relevant client accordingly. Companies or independent persons will need to manage their own message and customer base.